

The Virtue of Technology

### Who is VIRTECH?

VIRTECH is an independent non-profit foundation dedicated to assisting disadvantaged youth to succeed in their lives through organized educational programs in character formation uniquely combined with the professional use of new technologies with individual attention and participation of parents or quardians.



VIRTECH students will be leaders dedicated to positively transforming their lives, families, and communities, through character development and recognition of the virtue of technology.



## **Our History**

The Foundation was created in 1995 in San Antonio, TX, with the original mission of providing at-risk\* students with character development programs to prepare them to become upright citizens and community leaders.

We first expanded to Garland, TX in 2000, and Irving in 2003. We were helping approximately 120 students per week in Garland ISD.

As of 2020, we have shifted our focus to a technology-oriented empowerment approach based in the Houston metropolitan area dedicated to at-risk high school underclassmen.

<sup>\*</sup> All of our students are considered to be "at-risk" by Federal Guidelines, and most have multiple risk factors.

### **Past Achievements**







2010 - 2011

2012 - 2013

2013 - 2014

2020

89% of our students passed overall the TAKS (Texas Assessment of Knowledge and Skills) test with 89% and 92% passing the critical Math and Reading, respectively.

95% of our students were promoted to the next grade.

100% of our fifth graders at Williams Elementary passed all three parts of the TAKS and were promoted. 100% of our Garland High Students graduated.

100% of our Students at Sam Houston were promoted.

97% of our Students at Sellers Middle School were promoted.

95% of our Students at Williams Elementary were promoted.

100% of our high school seniors graduated on time.

93.3% passed STAAR math (vs. 79% for the state).

88.1% passed STAAR reading (vs. 83% for the state).

Formal change of direction in the Virtech Foundation, maintaining a dedication to human virtues and adding a new focus on empowering high school students through different technologies.

We have moved our main operations to Houston,  $\mathsf{TX}$ .

# How Does Technology Enable Empowerment?

We believe that technology gives opportunities to empower at-risk students with knowledge and hands-on experience that leads to the highest levels of personal, social, academic, and professional success.

We enable these students to obtain professional certifications that are among the highest in demand in the American information technology industry.

Each of our students is given the opportunity to excel in our programs through one-to-one mentors who assist with ensuring program success.

At the same time, we have to make sure these technologies empower students to make good choices as they become more adept to using these tools on their own. This is why we combine learning about technology with developing human virtues, to empower our students with the virtue of technology to be a force for good for future generations.





## Why We Mentor

We believe that one of the most sacred responsibilities of any generation is to prepare the next one. We want our students to learn about life and to become solid citizens who form strong families and become leaders in their communities.

We believe our students want to be challenged to explore the human virtues that give life value (prudence, wisdom, courage, and justice). We want our students to know that responsibility and freedom go hand in hand, and that the only way to become happy is to make others happy.

14G October 5, 2012

#### On the Cover | Education

## Helping the 'whole person'

GISD mentor program gives hope, help to kids in need

By HANNAH DeCLERK

fourth grade, his principal told him that he saw the inside of her office more often than she did.

At the time, he was a Williams Elementary School student who was facing issues at home and had a hard time concentrating in class because of his limited English proficiency.

But that was before he met Antonio "Toni" del Rincon, then a mentor with the Youth Achievement Foundation, which helps disadvantaged youths by providing supplementary educational

#### Seeing himself

When Rincon spotted Italo from across the room, he didn't see a troublesome 9-year-old.

"He seemed like someone who needed to be helped out, and he reminded me a lot of myself when I was that age," Rincon recalled, adding that he moved to the United States from Mexico when

At their first session, he spoke to Italo in Spanish, and they talked for two hours straight. At the end of the session, Rincon handed his phone number to

"I liked the fact he focused on me, and asked me questions about me and my life," said Italo,

Through middle school, however, his home life continued to make it difficult to focus on academics and smart decisions.

In high school, Italo said he became heavily involved in gang activity after his brother was killed by a rival gang in Califor-

He said it was Toni's advice that led him to quit gang activity and focus on his future.

In 2008, Italo graduated from high school with 27 college credit



Ashley Young, Youth Achievement Foundation mentor, talks to a group of students at a session at Williams Elementary

hours — an accomplishment he stand apart from others was their life. That is the single most

Today, he is at Richland College and hopes to become a police officer. He said he and Antonio keep a close relationship and call each other almost every week.

#### A solid foundation

The Youth Achievement Foundation was brought to the Dallas area 12 years ago by former mortgage broker, Joseph Walker. What made the program

credits to Antonio's constant Walker's dedication to developing the "whole person" by stressing character formation as well as academic achievement.

"A statistic the district gave us, a typical kid we are dealing with gets about 18 minutes of individual attention from an adult per school district. week. We give them one to two hours of individual attention," said Walker, who today serves as mentor every other Saturday at the executive director of the

important thing we do."

#### Hands-on help Youth Achievement Foundation volunteer mentors are from

both outside and inside the Garland High School principal Atticus Wisener serves as a

"It is almost like we camouanything else putting an adult in the fellowship and the camarade- 977-8051

the high school.

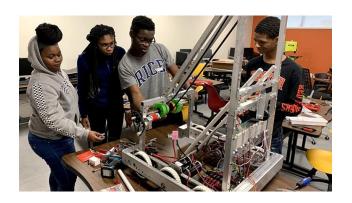
Camouflaged or not, the mentoring has helped reach hundreds of children in Garland ISD and continues to be a resource for students and families.

neighborsgo.com

"To be honest, I am glad Joe [Walker] and Toni did not give up on me because I was giving up on myself," Italo said. "What they did for me ... it is a blessing I do

"It is a matter of more than flage the mentoring in place of DeClerk can be reached at 214

### Transitioning to Technology and Virtue



After a change in direction, we have rebranded our efforts to integrate our original mission of character formation with a focus on providing programs for high school students to enhance aptitudes in technology.

Our unique approach contributes to an ethical design and skills development that is conducive to the right kind of virtue ethics, "technomoral virtues," that become more relevant for students interested in entering STEM fields, as well as the growing demand for employees with technological skills.

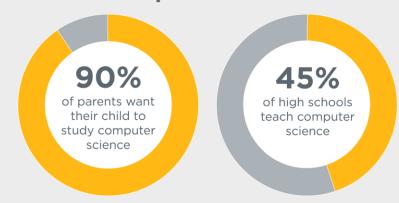
## Why Technology?

Source: Code.org

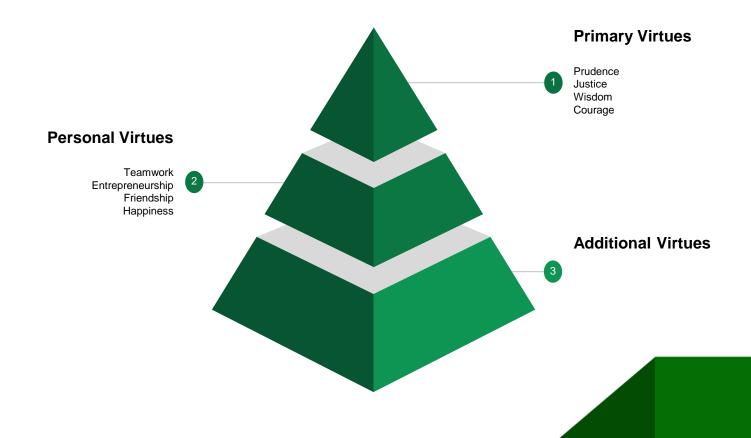
## The value of a computer science education



## The majority of schools don't teach computer science



### Focus on Human Virtues:



## Build an organization based on the following programs:

- Hands-on training based on new and emerging technologies
- Certification programs
- Annual technology marathon
- Extracurricular activities
- Educational programs for parents/guardians
- Research and advocacy of highlighted technologies and human virtues
- Programs dedicated to technological entrepreneurship
- Summer programs

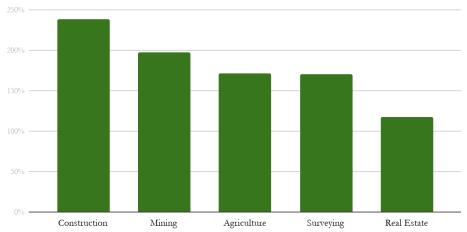


# Featured Technology Programs: Drone Piloting



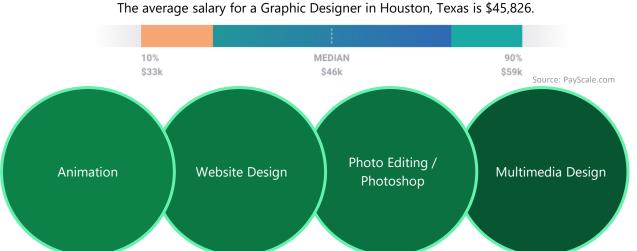
### YoY Growth in Industry Adoption of Drones (2018)

Source: DroneDeploy.com





# Featured Technology Programs: Graphic Design





## Featured Technology Programs: Social Media Management

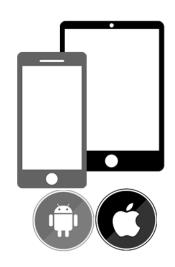




The average salary for a Social Media Manager is \$50,661.



# Featured Technology Programs: Mobile App Development



#### Mobile App Developer Salaries

3,291 Salaries Updated Mar 9, 2020 Company Sizes Years of Experience Industries Average Base Pay \$96,016<sub>/yr</sub> \$64K \$96K \$140K Low Average High Additional Cash Compensation ? How much does a Mobile App Developer make? Average \$7,625 The national average salary for a Mobile App Developer is Range \$677 - \$14,535 \$96,016 in United States. Filter by location to... More



Mobile Developer

Very High Confidence

\$96K



## Featured Technology Programs: Network Administration











# Featured Technology Programs: Cloud Systems Administration



#### **Azure Architect Salary**





### Entrepreneurship Program:

How to start a business

Business regulations and corporate profitability in the United States

Avenues for financing entrepreneurship

Operations (management, expenses)

**Business ethics** 

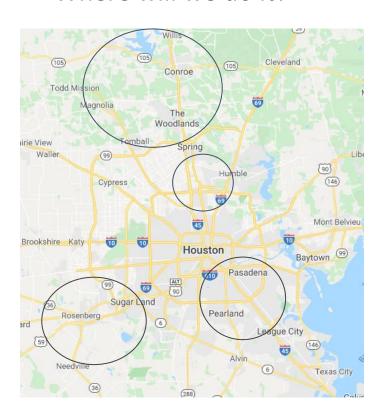
**Community support** 

Leadership

**Intercultural awareness** 

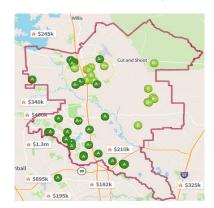
### Where will we do it?

Houston and Surrounding Areas



### VIRTECH Phase One: Designated Areas

### Conroe ISD North Houston, TX



Total number of students:
59,764
Free lunch recipients:
35.7%
Average annual household income:
\$54,258
#65 largest school district in USA

Montgomery ISD North Houston, TX



Total number of students:
8,837
Free lunch recipients:
24.1%
Average annual household income:
\$74,323

Willis ISD North Houston, TX



Total number of students:
7,311
Free lunch recipients:
58.6%
Average annual household income:
\$42,243

### When will we start our initial activities?

Virtech Introductory Presentation

Inaugural address (TBD):

Francisco Ortigosa

Innovation Technology Director at Repsol, Repsol

### Technology

Ambassador, Public Speaker.

### **TBD**

Guest lecturer (Microsoft Corporation)

How to empower future generations with technology.

#### TBD

Lecture: How to be successful in our lives through human

virtues

Virtues and their impact on our personal development.



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